



Patricia R. Coleman, MBA

Strategic C-Suite Executive | Board Advisor | Business Growth & Operations Leader

Pat Coleman is a seasoned executive with a proven track record of driving revenue growth, optimizing operations, and leading organizations through strategic transformation. With over 20 years of C-suite leadership, she excels in operational excellence, financial oversight, and corporate governance, delivering sustainable results in highly competitive industries.

As President & CEO of Behavioral Health Response (BHR), Pat doubled revenue, expanded services across 11 states, and secured multi-million-dollar funding while maintaining financial stability and operational excellence. She has successfully led high-performing teams, implemented process improvements, and driven enterprise-wide efficiencies that maximize profitability and long-term success.

In addition to her executive leadership roles Pat is the founder of Pat Coleman LLC, a firm specializing in fractional CEO, COO, and HR executive services. She provides strategic leadership, operational oversight, and change management expertise, helping small and medium sized businesses to scale efficiently, enhance internal structures, and navigate complex transitions without the overhead of a full-time C-suite executive.

A trusted advisor to boards and executive teams, Pat brings deep expertise in risk management, strategic planning, and organizational leadership. She is adept at navigating complex business environments, ensuring regulatory compliance, and aligning corporate objectives with market opportunities.

Pat currently serves on the board of Greater St. Louis, Inc. and trustee of Fontbonne University.

Pat is recognized for numerous esteemed awards including Excellence in Business and Excellence in Healthcare from the St. Louis American Foundation; Visionary Leader from the National Council for Mental Wellbeing; Diversity Business Leader and Most Influential Women in Business from the St. Louis Business Journal; and Titan 100 Hall of Fame.

She and her husband Harold share three adult children and eight grandchildren. Her most cherished role and title is Granny. She loves to spend time with family and enjoys traveling, reading and walking outdoors.